



An interactive Storybook App

by Irene Blasco Grau

## **RITA, THE LIZARD**

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### **Synopsis:**

Rita the lizard is a fun and meaningful story about friendship and identity. Rita is a tiny lizard who thinks she is a chameleon just like her uncle William. Her friends will help her to discover who she is.

### **Awards and mentions**

**\*\*BOLOGNARAGAZZI DIGITAL AWARD 2013\*\***

**\*\*Best Book Apps 2012 - Kirkus Reviews\*\***

**\*\*Editor's Choice Award 2013 - Children's Technology Review\*\***

**\*\*Awarded with a Kirkus Star\*\***

**\*\*Editor's favorite - Appysmarts\*\***

**\*\*Editor's Choice - Apps on Tapp\*\***

**\*\*Kids' App Roundup November Selection - PadGadget\*\***

**\*\*Best Illustrated Book in Valencia 2006, Spain (In the spanish and printed edition)\*\***

## **What they have said about Rita**

"This ancient tale of friendship and identity is delivered with luscious illustrations and state-of-the-art interactive elements that extend the ideas of the story beyond the traditional page."

BOLOGNARAGAZZI DIGITAL AWARD Jury.

"Not only absolutely beautiful to flip through and interact with but carries a strong message about the value of friendship and identity." Feed My App

"Overall, Rita the Lizard is one of the better interactive books that I've reviewed this year. It's a meaningful story that's sure to put a smile on your child's face." Apps on Tapp

"Thanks to its beautiful, colorful illustrations, which are reminiscent of the work of kid-lit superstar Leo Leonni, visual learners will love Rita the Lizard" PadGadget

"Rich colors, beautiful illustrations and tons of interactive details are going to make this book a sure favorite with kids." AppySmarts

## **App Features:**

Rita the lizard App is an interactive storybook with 14 gorgeous, luscious and colorful scenes with the impacting and personal style of this author that grabs you with its contagious cheerfulness. There are two reading modes, music, original sound effects and more than 250 interactive elements.

It has been translated with original voices in English, Chinese and Spanish but you can also record your voice and be your own narrator.

Rita is an app made with love and attention for each detail.

And is not only for children!

## **About Irene Blasco:**

Irene Blasco Grau is a freelancer illustrator, writer and designer based in Spain.

In 2004 she created [IreneBlascoStudio](http://IreneBlascoStudio.com), offering since then Illustration and Design services to her costumers. She also develops her personal projects, as Rita, the lizard App, adapted from her Award winning book published in 2006.

Since 2010 she also teaches fun and creative Art Workshops for children.